



*"Inspiring" "Loaded with wisdom" "Required reading for us all." "A great book."  
"Special." "World-changing and life changing." "Thought-provoking" "He is SO right"  
"Humor, heart and research" "Compelling" "Timely and important"  
"A book about the future and a guide on how to get there" "Essential book for our time"  
"Beautifully written, compelling" "Essential and encouraging" "The global guidebook."  
"A book of hope" "A must-read book"*

# **The Time Has Come**

**Why Men Must Join the  
Gender Equality Revolution**